



To all Citizens and Businesses of Ottawa:

Re. The Mural Arts Program of Ottawa, www.MuralArts.ca

We are honoured to send this letter of support for the Mural Arts Program, started in Ottawa by University of Ottawa, Telfer School of Management student Mr. Craig Schoen. We wholeheartedly support this program in their endeavour to create full sized murals to replace graffiti across the city of Ottawa.

We have seen the benefits of murals in various cities in North America, as well as a few in Ottawa. Murals not only help to erase graffiti, they also: create landmarks, beautify a city, assist tourism, support the arts and artists and regenerate urban areas. We should like to see this program flourish as it discourages graffiti tagging and helps maintain an attractive city while maintaining a sense of community.

The Mural Arts Program is raising money by selling various reproduced prints of works by the Group of Seven from the Firestone Art Collection. We encourage you to buy these unique and extremely rare prints for yourself, your business, your suppliers and your clients. When you buy these prints, you also have the chance to become a sponsor and gain advertising space.

The Mural Arts Program is dedicated to improving the City of Ottawa and they are working hard to achieve these goals. We are proud to show our full support for this laudable endeavour.

Mr. Bob Monette, Councillor,
City of Ottawa

Dr. Bruce Firestone, Founder Ottawa
Senators and Entrepreneur in residence,
Telfer School of Management, University of
Ottawa

For information on how to purchase or sell prints, or volunteer for the Mural Arts Program contact Mr. Craig Schoen, Program Manager: craigschoen@muralarts.ca or call 613 292 3826